

THESE REQUIREMENTS HAVE BEEN INCORPORATED BY REFERENCE INTO, AND FORM A PART OF, THE PARTNER AGREEMENT BETWEEN VENDOR AND COMPANY (THE “AGREEMENT”). Capitalized terms not otherwise defined herein have the meanings ascribed to them by the Agreement.

### **BRAND GUIDELINES**

For the purposes of the Agreement, the following brand guidelines, media material, policies and other similar policies shall constitute the Brand Guidelines:

1. For Solutions branded “Avast”, the content and materials available at [www.avast.com/media-materials](http://www.avast.com/media-materials)
2. For Solutions branded “AVG”, the content and materials available at [http://www.avg.com/content/dam/pdfs/AVG\\_Brand\\_Guide\\_Partners\\_May2014.pdf](http://www.avg.com/content/dam/pdfs/AVG_Brand_Guide_Partners_May2014.pdf)
3. For Solutions branded “Hide My Ass!”, the content and materials available at [www.hidemyass.com/documents/HideMyAss-Brand-Guidelines.pdf](http://www.hidemyass.com/documents/HideMyAss-Brand-Guidelines.pdf)