

avast! Product Brochure 2011

Welcome to avast!

BE FREE

As of Q1 2011, less than 10 years after the very first registration in 2002, avast! reached 150 million registered users, with more than 125 million of those considered 'active'. Our free version for home users, due to its uncompromising protection capabilities, creates strong brand awareness and provides substantial connection to our product line, which is introduced primarily via our free-product users.

In addition to so many homes around the world, avast! antivirus software can be found in businesses of all sizes, governmental organizations, non-profits (NGOs), and educational institutions.

At the time of this writing, avast! is the top-downloaded security software – and in some cases the most-downloaded software overall – in France, Brazil, Poland, and Russia.

Multiple security layers in avast! provide unparalleled protection as verified by independent testing laboratories that include AV-Comparatives, Virus Bulletin, ICSA Labs, West Coast Labs, AV-Test, and Checkmark. But of course, the most important feedback is what you – the user – actually think about avast!

WHERE IT ALL STARTED

The roots of AVAST Software began in 1988 when Czech technology innovators Eduard Kucera and Pavel Baudis decided to pursue a passion for computer programming. Today, with about 150 professionals at its headquarters in Prague, Czech Republic, and a dedicated community of enthusiasts around the globe, with distribution partners in all markets, AVAST Software offers a portfolio of award-winning security software – in more than 30 languages.

What makes avast! different

- avast! antivirus software is a community-developed project on a global scale. Our users play a central role not only by telling others about us, but as well by sending us virus samples (via avast! CommunityIQ™), both of which help to make the product even better.
- The sheer size of the avast! community gives us an incredible technical advantage. Millions of avast! users serve as anonymous sentries in avast! Community IQ™, catching samples of suspicious file activity and sending information on emerging online threats to the avast!
 Virus Lab. CommunityIQ™ keeps us on guard as over 80 percent of new malware infections are now spread and via the internet.
- Two out of three new avast! users say that they chose us because of a friend's recommendation. Due to these positive referrals, we don't have to advertise or pay to have avast! pre-installed to attract customers. Our user community already spreads the word more effectively than we ever could.

- Financial resources that would traditionally be spent on advertising can instead be invested into further R&D.
- avast! shows the benefits of community-driven development: a great free product generating tremendous loyalty and an active user base that, in turn, contributes to making avast! an even more effective security tool.

Awards and Certifications











Welcome to avast! | What makes avast! different; Awards and Certifications

New and improved technologies

ANTIVIRUS AND ANTISPYWARE ENGINE

Innovative scanning engine protects against viruses, spyware, and other malicious agents.

avast! WEBREP™

Provides website reliability and reputation ratings according to community-provided feedback.

BOOT-TIME SCANNER

Scans your computer for infections before the OS can start to activate any viruses beneath it (now applies to Windows 7 and Windows Vista).

AUTOSANDBOX™

Prompts users to run suspicious applications in the virtual Sandbox environment.

WEB SHIELD

Scans all visited web pages, downloaded files, and java scripts. Thanks to the intelligent stream scanning feature, the Web Shield doesn't slow your web browsing.

SCRIPT SHIELD

Detects malicious scripts hidden in web pages and prevents them from hijacking and potentially damaging your computer.

BEHAVIOR SHIELD

Stops 'zero-day' threats and unknown malware before virus definitions have been obtained.

64-BIT SUPPORT

Supports the 64-bit architecture platforms of Windows 7 and Windows Vista.

*avast! SAFEZONE™

Opens a new (clean) desktop so that other applications don't see what's happening – perfect for banking or secure ordering/shopping – and leaves no traces once it's closed.

**SILENT FIREWALL

Stops hackers, using heuristic and behavioral analysis and a white list of safe applications.

**ANTISPAM

Comprehensive spam and phishing filter, which works as a plug-in to MS Outlook and a generic POP3/IMAP4 proxy for other email clients.

- * Available in avast! Pro Antivirus, avast! Internet Security, avast! Business Protection, and avast! Business Protection
- *** Available in avast! Internet Security and avast! Business Protection Plus

New avast! technologies

avast! WEBREP™

Providing users of avast! 6.0 with a community-sourced guide to the safety/content of millions of sites, avast! WebRep combines web-reputation ratings with antivirus software. avast! users will know – before following a link – what to expect in terms of product or service quality, customer service levels, or website safety and reliability. The browser extension interfaces with search engine results, showing ratings for each site. Websites that allow any of their pages to be infected will have lower credibility. Users will know which places are risky, so they can proactively avoid them.

avast! AUTOSANDBOX™

A free virtualized environment for testing suspicious code, avast! AutoSandbox makes virtualization an easy one-click choice, as it identifies and prompts users to run suspicious applications in a safe virtual environment. Users have three options: execute the file within the virtual AutoSandbox, run it outside the sandbox, or cancel running the application entirely.

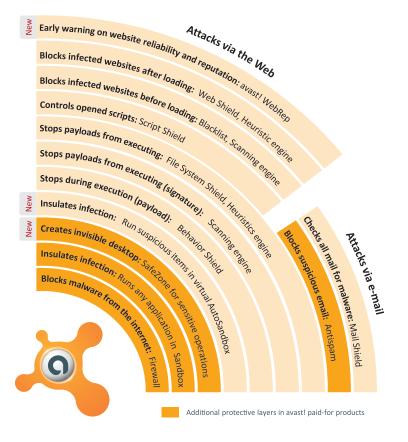
avast! SAFEZONE™

Available in avast! Pro Antivirus, avast! Internet Security, avast! Business Protection, and avast! Business Protection Plus, avast! SafeZone™ is a new private, secure, and isolated desktop recommended for sensitive online operations – shopping, banking, and providing personal information. Immune to keyloggers, screen captures, and other malware. One-click deletion of your activity log (browning history, passwords, etc.) in the SafeZone™.



Protection by the layers

avast! Shields form the foundation of our security and are integrated with innovative features that are often the first such technologies to be offered to end users – especially in a free antivirus.



The two major paths for malware getting into a PC are via web and email. Unlike in the past, when email was the most common infection tool, the majority of infections now occur through internet browsing. Each attack vector requires a separate defensive layer of protective technologies.

Protection by the layers 5 | 6

















	avast! Internet Security	avast! Pro Antivirus	avast! Free Antivirus	avast! Windows Home Server Edition	avast! Business Protection	avast! Business Protection Plus	avast! File Server Security	avast! Email Server Security
Managed					•	•		
Anti-Virus	•	•	•	•	•	•	•	•
Anti-Spyware	•	•	•	•	•	•	•	•
avast! Sandbox™	•	•			•	•		
avast! AutoSandbox™	•	•	•		•	•		
avast! SafeZone™	•	•			•	•		
avast! WebRep™	•	•	•		•	•		
Anti-Spam	•					•		
Firewall	•					•		
Exchange						•		•
Sharepoint					•	•	•	
Server 2003, Server 2007, SBS Server					•	•	•	•
Linux							•	•
Licensing	1, 3, 5, 10	1, 3, 5, 10	free	1	5-200	5-200	1-49	10-199

Products comparison table

HOME AND SMALL BUSINESS PROTECTION

Products without central administration

avast! Internet Security

PROVIDES COMPLETE ANTIVIRUS, ANTI-SPYWARE, ANTISPAM, AND FIREWALL PROTECTION, COMPLEMENTED BY NEW AVAST! SAFEZONE™ TECHNOLOGY, WHICH CREATES AN ISOLATED VIRTUAL DESKTOP, INVISIBLE TO ANY POSSIBLE ATTACKER, WHERE YOU CAN DO YOUR ONLINE SHOPPING AND BANKING SECURELY.



- Continuously updated protection against viruses and spyware
- Blocks hacker attacks, to protect your identity
- > Stops attacks from hijacked websites
- Ensures all email sent and received are clean
- Keeps your mailbox free from phishing and other spam

- Allows safe and uninterrupted gaming
- Lets you safely browse suspicious websites or run unknown applications
- Ensures your safety on IM chats or social networks (Facebook, Twitter, etc.)

What people say about avast!

"I have upgraded to Premium Avast [avast! Internet Security], very impressed with your product."

Robert G. – Facebook comment

SUPPORTED PLATFORMS

Windows 7, Windows Vista (any except Starter Edition), Windows XP Service Pack 2 or higher

SYSTEM REQUIREMENTS

Pentium 3 Processor, 256 MB RAM, 380 MB of free hard-disk space

SUPPORTED LANGUAGES

The program is currently available in the following languages: English, French, Italian, German, Spanish, Portuguese, Russian, Czech, Polish, Chinese, Korean, Japanese, and about 25 more. Please check our website for the latest language-support information.

LICENSING

avast! Internet Security is licensed per workstation and is available as 1 license or in packs – for 3, 5, or 10 PCs. Licenses can be purchased for 1, 2, or 3 years.

avast! SAFEZONE™ Available in avast! Pro Antivirus, avast! Internet Security, avast! Business Protection, and avast! Business Protection Plus, avast! SafeZone™ is a new private, secure, and isolated desktop recommended for sensitive online operations – shopping, banking, and providing personal information. Immune to keyloggers, screen captures, and other malware. One-click deletion of your activity log (browsing history, passwords, etc.) in the SafeZone™.

avast! Pro Antivirus

EMPLOYS COMPLETE VIRTUALIZATION TECHNOLOGY TO INCREASE YOUR PROTECTION. ANY APPLICATION CAN BE RUN IN THE VIRTUAL SANDBOX ENVIRONMENT, TO PREVENT ATTACKERS FROM REACHING YOUR PC. WHAT'S MORE, AVAST! SAFEZONE™ GIVES YOU AN ISOLATED DESKTOP FORTRESS FOR EVEN MORE SENSITIVE OPERATIONS.



- Continuously updated protection against viruses and spyware
- Customizable security options
- Allows safe and uninterrupted gaming
- Ensures all email sent and received are clean

- Lets you safely browse suspicious websites or run unknown applications
- Ensures your safety on IM chats or social networks (Facebook, Twitter, etc.)

What people say about avast!

"We have used the free Avast for some time. The program located a virus on my laptop that other anti-virus software had not yet identified. I have been recommending this to all my friends for some time now and we are pleased to upgrade to the Professional Edition at a generous bargain price. Thanks to your development team's diligence for the fine work they have done."

Bill R. - Email comment

SUPPORTED PLATFORMS

Windows 7, Windows Vista (any except Starter Edition), Windows XP Service Pack 2 or higher

SYSTEM REQUIREMENTS

Pentium 3 Processor, 128 MB RAM, 250 MB of free hard-disk space

SUPPORTED LANGUAGES

The program is currently available in the following languages: English, French, Italian, German, Spanish, Portuguese, Russian, Czech, Polish, Chinese, Korean, Japanese, and about 25 more. Please check our website for the latest language-support information.

LICENSING

avast! Internet Security is licensed per workstation and is available as 1 license or in packs – for 3, 5, or 10 PCs. Licenses can be purchased for 1, 2, or 3 years.

avast! Free Antivirus

THE WORLD'S MOST POPULAR FREE ANTIVIRUS SOFTWARE, WITH 150 MILLION REGISTRATIONS AS OF Q1 2011, OUR AVAST! FREE ANTIVIRUS OFTEN OUTPERFORMS OUR COMPETITORS' PAID-FOR PRODUCTS AND IS THE MINIMUM PROTECTION ANYONE SHOULD HAVE AGAINST VIRUSES AND SPYWARE.



- Certified and award-winning antivirus and anti-spyware engine
- Continually updated protection
- Protection from accessing infected sites
- Search result and website reputation warnings

- Prompts you to run suspicious applications in a virtual environment
- Wake-up scan scheduling

What people say about avast!

"I can't thank you enough for creating such wonderful and free software. Detection is good, accessibility is good, and my feedback is very positive."

Vivek K. – Email comment

SUPPORTED PLATFORMS

Windows 7, Windows Vista (any except Starter Edition), Windows XP Service Pack 2 or higher

SYSTEM REQUIREMENTS

Pentium 3 Processor, 128 MB RAM, 200 MB of free hard-disk space

SUPPORTED LANGUAGES

The program is currently available in the following languages: English, French, Italian, German, Spanish, Portuguese, Russian, Czech, Polish, Chinese, Korean, Japanese, and about 25 more. Please check our website for the latest language-support information.

LICENSING

avast! Free Antivirus is **FREE OF CHARGE** for non-commercial & home use only (**both** of these conditions must be met).

avast! Windows Home Server Edition

AVAST! WINDOWS HOME SERVER EDITION COMBINES AWARD-WINNING, HIGH-END TECHNOLOGIES TO WORK TOWARD ONE GOAL: TO PROTECT YOUR HOME SERVER AND DATA AGAINST VIRUSES.



- Best-in-class protection against viruses, malware, and spyware
- Regular updates to our award-winning, ICSA-Certified scanning engine
- Easy to install and manage all avast! installations on your home network

What people say about avast!

"I would like to take this time to thank you and pat you all on the back for a job well done... and thanks a lot for being there and being the best and very best at the job that you all do so very well... I have been with a lot of antivirus programs and none of them hold a candle... I mean that from the bottom of my heart... Thanks again and keep up the great work you all do so well... Sincerely, one very happy customer."

Brad J. - Email comment

SUPPORTED PLATFORMS

Any Windows Home Server computer, Windows Home Server 1, 2

SYSTEM REQUIREMENTS

Pentium 3 Processor, 256 MB RAM, 370 MB of free hard-disk space

SUPPORTED LANGUAGES

The program is currently available in the following languages: English, French, Italian, German, Spanish, Portuguese, Russian, Czech, Polish, Chinese, Korean, Japanese, and about 25 more. Please check our website for the latest language-support information.

LICENSING

avast! Windows Home Server is licensed per Windows Home Server. Licenses can be purchased for 1, 2, or 3 years.

avast! Rescue Disc

AVAST! RESCUE DISC ENABLES BOOT-UP OF CRASHED PCS AND PROVIDES NUMEROUS RECOVERY OPTIONS, AS WELL GIVING YOU BACK-UP COPIES OF YOUR AVAST! PROGRAM INSTALLATION FILES. GAIN UNLIMITED ACCESS TO THE "BACK DOOR" OF YOUR WINDOWS PC.



- Antivirus and antispyware engine
- Registry cleaner
- Junk file remover
- Data shredder
- Registry editor

- Event viewer
- Command-line interpreter
- Simple text editor

What people say about avast!

"I heard about you through a family member. They said that you have one of the best virus scans that is out in the market today. They have personally used this scan for the last three years. Based on this testimony I am going to give you a try. Thank you for giving the public the opportunity for a preview. I will give your product a high review among all of my family and friends."

Nancy P. - Email comment

SYSTEM REQUIREMENTS

A Pentium-class PC (or higher),512 MB RAM

Compatible IDE/SCSI/RAID controller

Compatible network adapter (if network access is required) CD/DVD drive

The avast! Rescue CD Registry Editor can only work with Windows NT/2000/XP/2003/Vista/2008 registry databases.

SUPPORTED LANGUAGES

The program is currently available only in English.

LICENSING

avast! Rescue Disc is sold as a single license for an unlimited time period.

BUSINESS PROTECTION

Products that include central administration

avast! Business Protection

BUILT UPON OUR CERTIFIED ANTIVIRUS ENGINE, AVAST! BUSINESS PROTECTION PROVIDES WHAT YOU NEED FOR DATA LOSS PREVENTION AT YOUR END POINTS AND SERVERS: WEB-BASED CENTRAL MANAGEMENT/UPDATING, REMOTE INSTALLATION, REAL-TIME SECURITY ALERTS, SCHEDULED AUTOMATIC SCANNING, AND MORE.



- Centralized control of your business IT network
- Designed for companies with limited IT staff
- High-performance, with a small footprint
- Prevents visits to infected websites
- Detects ,rogue' computers on the company network
- Comprehensive, adjustable, easy-to-read reporting options

What people say about avast!

"I just recently have downloaded and installed your most recent version of avast... I am very impressed with the new interface! The program runs very efficiently, with minimal loss to OS resources. You should be very proud of your program!"

Johnny G. – Email comment

SYSTEM REQUIREMENTS

End Point

Windows XP Service Pack 2 or higher Processor Pentium 3, 128 MB RAM, 300 MB of free hard disk space

Server

Windows XP Service Pack 3 and higher (including Server OSes)
Processor Pentium 3, 1 GB RAM, 500 MB of free hard disk space

Management Console

Silverlight 4 enabled browser

LICENSING

avast! Business Protection is licensed per workstation and business model offers volume discount. Minimum purchase is 5 licenses. Licenses can be purchased for 1, 2, or 3 years.

avast! Business Protection Plus

FULL CONTROL OF YOUR BUSINESS COMPUTER NETWORK, WITH A NEW WEB-BASED CENTRALIZED CONSOLE THAT GIVES YOU EVERYTHING YOU NEED FOR END POINTS AND SERVERS – ALL THE FEATURES OF AVAST! BUSINESS PROTECTION, PLUS AVAST! SILENT FIREWALL AND ANTISPAM TECHNOLOGY.



- Maximum security for your workstations and servers
- Makes compliance and data loss prevention simple
- Stops zero-day threats and unknown viruses
- Stops hackers from gaining access to data
- Filters out spam, phishing, and other email scams
- Ensures all email sent and received are clean
- Works efficiently in the background, with a small footprint

What people say about avast!

"We are absolutely delighted with the avast! product. As a small IT consultancy we have been recommending avast! Home edition for home users and avast! Pro for business users for the last 5 years, purely on the basis that it is simple, reliable, effective and has minimal impact on PC resources. It also doesn't "go wrong" like other major antivirus products and require reinstallation. Once installed, it just works."

Anthony H., computer services company, UK – Email comment

SYSTEM REQUIREMENTS

End Point

Windows XP Service Pack 2 or higher Processor Pentium 3, 128 MB RAM, 300 MB of free hard disk space

Server

Windows XP Service Pack 3 and higher (including Server OSes)
Processor Pentium 3, 1 GB RAM, 500 MB of free hard disk space

Management Console

Silverlight 4 enabled browser

LICENSING

avast! Business Protection is licensed per workstation and business model offers volume discount. Minimum purchase is 5 licenses. Licenses can be purchased for 1, 2, or 3 years.

avast! File Server Security

THE MOST POWERFUL PROTECTION FOR KEEPING YOUR SERVERS INFECTION-FREE. AS A FIRST LINE OF DEFENSE, AVAST! FILE SERVER SECURITY SCANS ALL THE TRAFFIC YOUR SERVERS CAN HANDLE, AND IS EASILY CUSTOMIZED FOR EVEN THE MOST UNIQUE DEPLOYMENTS.



- Stand-alone, high-performance server protection
- Prevents malware-causing data loss
- Scans all the traffic your servers can handle
- Simple to customize and deploy

What people say about avast!

"The program operates extremely well for a low resource usage and, I feel, above average protection quality."

Mark D. - avast! Forum comment

SUPPORTED PLATFORMS

Microsoft Windows 2003/2008 server

SYSTEM REQUIREMENTS

PC Pentium 3, 256 MB RAM for Windows 2003, 512 MB RAM for Windows 2008, 300 MB of free hard disk space

LICENSING

avast! File Server Security is licensed per server. Licenses can be purchased for 1, 2, or 3 years.

avast! Email Server Security

SECURES YOUR COMPANY'S EMAIL TRAFFIC, PROVIDING VITAL PROTECTION FOR YOUR MAILBOX SERVERS AND ENSURING YOUR DATA REMAINS SHIELDED FROM DETRIMENTAL LOSS. LICENSED ACCORDING TO TOTAL NUMBER OF MAILBOXES, AVAST! EMAIL SERVER ALSO INTEGRATES PERFECTLY WITH MICROSOFT EXCHANGE SERVER, VIA MICROSOFT'S VIRUS SCAN APIS.



- Vital protection for your mailbox servers and data
- High-performance scanning, with superior scalability
- Clustering support, even in active/active mode
- Handling capability for an unlimited number of mailboxes

What people say about avast!

"Thank you for your technical expertise in a fine product."

Fred B. – avast! Blog comment

SUPPORTED PLATFORMS

Microsoft Windows 2003/2008 server, Microsoft Exchange 2003/2007/2010

SYSTEM REQUIREMENTS

PC Pentium 3, 256 MB RAM for Windows 2003, 512 MB RAM for Windows 2008, 300 MB of free hard disk space

LICENSING

avast! Email Server is licensed per mailbox, business model offers volume discount. Minimum purchase is 10 licenses. Licenses can be purchase for 1, 2, or 3 years.

Try before you buy

You can try most avast! programs for 30 days, free of charge. During this trial period, you have full access to all product functions and also to technical support. The decision to buy a fully licensed product or uninstall the trial program is yours.

For more information on trial versions or pricing, please visit www.avast.com or contact your local reseller.

All avast! products can be purchased via our online store at www.avast.com or via our worldwide reseller channel at http://www.avast.com/locate-dealer

Be an avast! partner

If you are interested in being an avast! business partner, please visit: www.avast.com/resellers



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